



FLAGSTAFF HILL FOOTBALL CLUB

2024 Partnership Prospectus

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From its humble origins on the Adelaide Plains in 1963, the Flagstaff Hill Football Club has evolved into a highly respected powerhouse in the Southern Districts, on and off the field. Our culture is based on inclusion, respect, development and community support. Every club member and supporter is embraced as a highly valued member of our ‘Flaggy Family’.

An amazing amount of work has already been done in preparation for the upcoming season, including the appointment of club legend and current A Grade player Samuel Tharaldsen as our A Grade Men’s coach. And it is equally exciting to have reigning premierships coach Graham Tomkins returning to lead our B Grade Men in their quest for a second consecutive flag. Whilst Michael Hegarty returns to lead our Women’s A Grade team. We have also undertaken a strategic and targeted player recruitment campaign, and look forward to welcoming new and old players to the club for the 2024 season.

In the last decade, our club has achieved great success on and off the field, culminating in seven A Grade Men’s premierships and three consecutive A Grade Women’s flags. Not to mention the Southern Football League Champion Club of the Year on four occasions.

Our junior development program continues to be our greatest strength, from Auskick, to sub- juniors and right through to our under 17.5 boys and U17 girls. Not only have we enjoyed enormous success on the field, we have also witnessed the consistent rise of these kids as the future senior football stars of not just the SFL, but the SANFL, SANFLW and AFL.

But none of the club’s growth and success could have been achieved without the generous assistance of our amazing Business Partners. It takes a lot of cash to run a community football club like ours. The support of our sponsors not only reduces the financial impact on our members and their families, it also helps us to consistently invest into the ongoing growth of our development programs.

Please find in this document details of our premium Business Partner Packages for the upcoming 2024 season. Whilst these are our benchmark arrangements, we are more than happy to discuss tailoring a package to suit specific requirements and requests.

So please contact either our sponsorship co-ordinator Kellie on 0402 758 338 or kkbtk5@adam.com.au or me anytime on 0408 390 211 or fhfcpres@gmail.com to chat about how we can establish a mutually beneficial partnership.

There are exciting times ahead. We hope you can join us to help the Falcons Soar higher in Season 2024.



-David Heard, FHFC President



OUR COMMUNITY

“The togetherness of the whole club and the want for others to succeed has been great to be a part of. The people within the club have been welcoming to me and my family, the one club approach is evidence of how supportive the FHFC community really is.”

Zane Kirkwood – Former A-Grade Men's Coach

“I have enjoyed my time at FHFC, the entire football community has made me and my family very welcome and we love the care everyone has for the club.”

Sam Jacobs – Senior Player

"I love FHFC because of the camaraderie with my teammates and leading pathway opportunities that FHFC have provided me with."

Mel Anderson - Senior & SANFLW Player

“Flagstaff Hill Football Club is full of genuine people and a place you always feel at home.”

Sam Willoughby - Olympic Silver Medalist

“The family club. I loved my days playing at FHFC and I equally love coming back and seeing the familiar faces and families who have made the club so special for all these years.”

Alex Carey – Australian Cricket Player

“I love that FHFC has such a great sense of community throughout all the playing groups, volunteers and supporters.”

Michael Shearer - Senior Player, 2 x SFL Mail Medallist & FHFC Life Member





2024 Partnerships range from \$100- \$5000

Partnerships available: Club Partner, Team Partner, Coaches Partner, Trainers Partner, Sub-Junior Teams Partner, Auskick Partner, Tiny Tots Partner, Event Partner, Players Partner

All partnerships have the opportunity for oval signage at \$450 per sign, and to sponsor team premiership t-shirts at \$500 per team.



CLUB PARTNER

\$5,500 (gst inc)

Benefits:

- 2 x FHFC Membership which includes Free Entry to all home games
- Invitation to Premium Partners Information Night
- Invitation to Premium Partners Day Luncheon
- 1 x Ticket to SFL Best & Fairest
- 2 x Tickets to a FHFC Senior and Junior Presentation Nights
- 1 x Home Game VIP Experience- includes free entry for 10 family, friends or staff to attend game and join half time luncheon.
- Framed Certificate
- 2 x Sponsor of Senior Players
- Signed Premiership team photos of all grand final winners

Advertising:

- Falcons TV in Club Rooms, Club Presentations, Major Club Events, Scoreboard, Weekly Newsletter, Partners Page, Team Page and Business Directory on Website
- Logo on executive committee members polo
- Your own club partnership polo
- 2 x Ground Signage (premium locations & signs up all year)
- Ad on Scoreboard to be shown game days (supplied by client)
- 2 x Falcons Branded E-Newsletter Mailouts (supplied by client)
- 4 x Newsletter Ads (supplied by client)
- 4 x Facebook / Instagram shout outs



COACHES PARTNER

\$5,500 (gst inc)

Benefits:

- 2 x FHFC Membership which includes Free Entry to all home games
- Invitation to Premium Partners Information Night
- Invitation to Premium Partners Day Luncheon
- 1 x Ticket to SFL Best & Fairest Presentation Night
- 2 x Tickets to FHFC Senior and Junior Presentation Nights
- 1 x Home Game VIP Experience- includes free entry for 10 family, friends or staff to attend game and join half time luncheon.
- Framed Certificate
- 2 x Sponsor of Senior Players
- Signed Premiership team photos of all grand final winners

Advertising:

- Falcons TV in Club Rooms, Club Presentations, Major Club Events, Scoreboard, Weekly Newsletter, Partners Page, Team Page and Business Directory on Website
- Logo on coaches jackets
- Your own club partnership polo
- 1 x Ground Signage (premium location & sign up all year)
- Ad on Scoreboard to be shown game days (supplied by client)
- 2 x Falcons Branded E-Newsletter Mailouts (supplied by client)
- 4 x Newsletter Ads (supplied by client)
- 4 x Facebook / Instagram shout outs



TRAINERS PARTNER

\$5,500 (gst inc)

Benefits:

- 2 x FHFC Membership which includes Free Entry to all home games
- Invitation to FHFC Premium Partners Information Night
- Invitation to FHFC Premium Partners Day Luncheon
- 1 x Ticket to SFL Best & Fairest Presentation Night
- 2 x Tickets to FHFC Senior and Junior Presentation Nights
- 1 x Home Game VIP Experience- includes free entry for 10 family, friends or staff to attend game and join half time luncheon.
- Framed Certificate
- 2 x Sponsor of Senior Players
- Signed Premiership team photos of all grand final winners
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Advertising:

- Falcons TV in Club Rooms, Club Presentations, Major Club Events, Scoreboard, Weekly Newsletter , Partners Page, Team Page and Business Directory on Website
- Logo on trainers jackets
- Your own club partnership polo
- 1 x Ground Signage (premium locations & signs up all year)
- Ad on Scoreboard to be shown game days (supplied by client)
- 2 x Falcons Branded E-Newsletter Mailouts (supplied by client)
- 4 x Newsletter Ads (supplied by client)
- 4 x Facebook / Instagram shout outs



A-GRADE TEAMS PARTNERS

MEN'S and WOMENS'S - \$5,500 (gst inc)

Benefits:

- 2 x FHFC Membership which includes Free Entry to all home games
- Invitation to Premium Partners Information Night
- Invitation to Premium Partners Day Luncheon
- 1 x Ticket to SFL Best and Fairest
- 2 x Tickets to FHFC Senior Presentation Night
- 1 x Home Game VIP Experience- includes free entry for 10 family, friends or staff to attend game and join half time luncheon.
- Framed Certificate
- 2 x Senior Players Sponsorship
- Signed Premiership team guernsey if grand final won

Advertising:

Recognition as A-Grade Partner on:

- Falcons TV in Club Rooms, Club Presentations, Major Club Events and Team Page and Business Directory on Website
- Logo on A-Grade Home and Away Guernsey's
- Your own club partnership polo
- 1 x Ground Signage (sign up all year)
- Ad on Scoreboard to be shown game days (supplied by client)
- 2 x Falcons Branded E-Newsletter Mailouts (supplied by client)
- 4 x Newsletter Ads (supplied by client)
- 4 x Facebook / Instagram shout outs



B GRADE PARTNER

\$4,400 (gst inc)

Benefits:

- 1 x FHFC Membership which includes Free Entry to all home games
- Invitation to Premium Partners Information Night
- Invitation to Partners Day Luncheon
- 1 x Ticket to SFL Best and Fairest
- 1 x Ticket to FHFC Senior Presentation Night
- 1 x Home Game VIP Experience- includes free entry for 8 family, friends or staff to attend game and join half time luncheon.
- Framed Certificate
- 1 x Senior Player and 1 x Junior Player Sponsor
- Signed Premiership team guernsey if grand final won

Advertising:

Recognition as B Grade Partner on:

- Falcons TV in Club Rooms, Club Presentations, Major Club Events and Team Page and Business Directory on Website with direct link
- Logo on B-Grade Home and Away Guernsey's
- Your own club partnership polo
- 1 x Ground Signage (sign up all year)
- Ad on Scoreboard to be shown game days (supplied by client)
- 1 x Falcons Branded E-Newsletter Mailouts (supplied by client)
- 3 x Newsletter Ads (supplied by client)
- 3 x Facebook / Instagram shout outs



C GRADE PARTNER

\$3,300 (gst inc)

Benefits::

- 1 x FHFC Membership which includes Free Entry to all home games
- Invitation to Premium Partners Information Night
- Invitation to Partners Day Luncheon
- 1 x Ticket to SFL Best and Fairest
- 1 x Ticket to FHFC Senior Presentation Night
- 1 x Home Game VIP Experience- includes free entry for 6 family, friends or staff to attend game and join half time luncheon.
- Framed Certificate
- 1 x Senior Player Sponsorship
- Signed Premiership team guernsey if grand final won

Advertising:

Recognition as C Grade Partner on:

- Falcons TV in Club Rooms, Club Presentations, Major Club Events, Team Page and Business Directory on Website with direct link
- Logo on C Grade Home and Away Guernsey's
- Your own club partnership polo
- 1 x Ground Signage (sign up all year)
- Ad on Scoreboard to be shown game days (supplied by client)
- 1 x Falcons Branded E-Newsletter Mailouts (supplied by client)
- 2 x Newsletter Ads (supplied by client)
- 2 x Facebook / Instagram shout outs



UNDER 17.5's and UNDER 17's PARTNERS

\$2,750 (gst inc)

Benefits:

- 1 x FHFC Membership which includes Free Entry to all home games
- Invitation to Premium Partners Information Night
- Invitation to Premium Partners Day Luncheon
- 1 x Ticket to SFL Best and Fairest
- 1 x Ticket to FHFC Junior Presentation Night
- 1 x Home Game VIP Experience- includes free entry for 5 family, friends or staff to attend game and join half time luncheon.
- Framed Certificate
- 1 x Junior Player Sponsorship
- Signed Premiership team guernsey if grand final won

Advertising:

Recognition as Under 17.5's and U 17 's Partners on:

- Falcons TV in Club Rooms, Club Presentations, Major Club Events, Team Page and Business Directory on Website
- Logo on Under 17.5 or Under 17 Home and Away Guernsey's
- Your own club partnership polo
- 1 x Ground Signage (sign up all year)
- Ad on Scoreboard to be shown game days (supplied by client)
- 1 x Falcons Branded E-Newsletter Mailouts (supplied by client)
- 2 x Newsletter Ads (supplied by client)
- 2 x Facebook / Instagram shout outs



UNDER 15's, UNDER 14's and UNDER 13's

PARTNERS

\$2,200 (gst inc)

Benefits:

- 1 x FHFC Membership which includes Free Entry to all home games
- Invitation to Premium Partners Information Night
- Invitation to Premium Partners Day Luncheon
- 1 x Ticket to SFL Best and Fairest
- 1 x Ticket to FHFC Junior Presentation Night
- 1 x Home Game VIP Experience- includes free entry for 5 family, friends or staff to attend game and join half time luncheon.
- Framed Certificate
- 1 x Junior Player Sponsor
- Signed Premiership team guernsey if grand final won

Advertising:

Recognition as Under 15's, Under 14's or Under 13's Partner on:

- Falcons TV in Club Rooms, Club Presentations, Major Club Events, Team Page and Business Directory on Website
- Logo on Under 15's's, Under 14's or Under 13's Home and Away Guernsey's
- Your own club partnership polo
- 1 x Ground Signage (sign up all year)
- Ad on Scoreboard to be shown game days (supplied by client)
- 1 x Falcons Branded E-Newsletter Mailouts (supplied by client)
- 1 x Newsletter Ads (supplied by client)
- 1 x Facebook / Instagram shout outs



SUB-JUNIOR PARTNER

\$5,500(gst inc, Minimum Two-Seasons)

Benefits:

- 2 x FHFC Membership which includes Free Entry to all home games
- Invitation to P Premium Partners Information Night
- Invitation to Premium Partners Day Luncheon
- 2 x tickets to FHFC Sub -Junior Presentation Night
- 1 x Home Game VIP Experience- includes free entry for 10 family, friends or staff to attend game and join half time luncheon.
- Framed Certificate
- 2 x Senior Players Sponsor
- Signed team photos of all subbies teams

Advertising:

Recognition as Sub-Junior Sponsor on:

- Falcons TV in Club Rooms, Club Presentations, Major Club Events , Team Page and Business Directory on Website
- Logo on Sub- Junior Home and Away Guernsey's
- Your own club partnership polo
- 1 x Ground Signage (sign up all year)
- Ad on Scoreboard to be shown game days (supplied by client)
- 2 x Falcons Branded E-Newsletter Mailouts (supplied by client)
- 4 x Newsletter Ads (supplied by client)
- 4 x Facebook / Instagram shout outs



AUSKICK and TINY TOTS PARTNERS

\$1,100 (gst inc)

Benefits:

- 1 x FHFC Membership which includes Free Entry to all home games
- Invitation to Premium Partners Information Night
- Invitation to Premium Partners Day Luncheon
- 1 x Ticket to FHFC Auskick , Tiny Tot Presentation Night
- Framed Certificate
- 1 x Junior Player Sponsor

Advertising:

Recognition as Auskick Partner on:

- Falcons TV in Club Rooms, Club Presentations, Major Club Events, Team Page and Business Directory on Website
- Your own club partnership polo
- Ad on Scoreboard to be shown game days (supplied by client)
- 1 x Falcons Branded E-Newsletter Mailouts (supplied by client)
- 1 x Newsletter Ads (supplied by client)
- 1 x Facebook / Instagram shout outs



EVENT PARTNERS

\$1,100 (gst included)

Benefits:

- 1 x FHFC Membership which includes Free Entry to all home games
- Invitation to Premium Partners Information Night
- Invitation to Premium Partners Day Luncheon
- 2 x Ticket to sponsored event
- Framed Certificate
- 1 x Junior Player Sponsor

Advertising:

Recognition as Event Partner on:

- Falcons TV in Club Rooms, Club Presentations, Major Club Events, Team Page and Business Directory on Website
- Your own club partnership polo
- Ad on Scoreboard to be shown game days (supplied by client)
- 1 x Falcons Branded E-Newsletter Mailouts (supplied by client)
- 1 x Newsletter Ads (supplied by client)
- 1 x Facebook / Instagram shout outs





SENIOR PLAYER PARTNER

1 year - \$150

2 years \$200

Opportunities:

- * Direct sponsorship of Senior players.

Benefits Include:

- 1 x FHFC Membership
- Sponsored player photograph to display at business
- Invitation to sponsors round

Advertising Opportunities From:

Recognition as Player Sponsor on:

- Club Presentations (If Sponsored Player named in best)
- Scoreboard, Falcons TV in Club Rooms, Sponsor Page, and Directory on Website
- Name on Player Sponsors board on oval and in club rooms



JUNIOR PLAYER PARTNER

1 year - \$100

2 years \$150

Opportunities:

- * Direct sponsorship of Junior players.

Benefits Include:

- 1 x FHFC Membership
- Sponsored player photograph to display at business
- Invitation to sponsors round

Advertising Opportunities:

Recognition as Player Sponsor on:

- Club Presentations (If Sponsored Player named in best)
- Scoreboard, Falcons TV in Club Rooms, Sponsor Page, and Directory on Website
- Name on Player Sponsors board on oval and in club rooms



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